Interdisciplinary Entrepreneurship Minor

Entrepreneurship Minor
The Undergraduate Interdisciplinary Minor in Entrepreneurship is offered through a collaboration of Fisher, the College of Arts and Sciences, the College of Engineering, the College of Education and Human Ecology, and the College of Food, Agricultural and Environmental Services.

Designed for capturing the economic value in creative ideas for commercially viable products and services, this educational program enhances a student's understanding of entrepreneurship, encourages exploration into personal career opportunities through entrepreneurial studies, and develops specific competencies in the creation, growth, and leadership of entrepreneurial enterprises. **The minor requires successful completion of a minimum of 15 hours and five courses.**

**The Entrepreneurship Minor does not have an application process.** In order to graduate with an Entrepreneurship Minor, you must meet the guidelines listed in the curriculum requirements provided below. Upon completing the guidelines, a student need only list the Interdisciplinary Entrepreneurship Minor on their department graduation application. Students may request to have the Entrepreneurship Minor added to their degree audit at any time to track their progress in the minor. **No approval from the Fisher College of Business is required.**

**Below are specific Curriculum Requirements for the Interdisciplinary Entrepreneurship Minor**

**Requirement 1.** Students must complete the following courses:

- **BUSMHR 2500** (Entrepreneurship) (3hrs) (approved for GEC, Social Science credit)
  - Examines the theoretical foundations of innovation and entrepreneurship including their influence on industry and market evolution.

- **BUSMHR 3510.01** (New Venture Creation) (3hrs) (prereq of BUSMHR 2500)
  - Explores the process for creating new ventures; including ideation, evaluation of business opportunities, business planning and assembling business resources.

OR

- **BUSMHR 3510.02** (Creating Social Venture) (3hrs) (prereq of BUSMHR 2500)
  - Examines the creation of entrepreneurship ventures in the non-profit sector.
Requirement 2. The minor requires students to successfully complete at least three elective courses. It is recommended that students complete one elective from each of three content areas listed below.

Regardless, students will not be permitted to count more than two courses from any one content area for credit toward their minor. In addition, students are encouraged to take at least two electives outside their major areas of study.

**Content Area 1: Creativity, Innovation and Idea Generation**

BUSBML 3241 (Introduction to Entrepreneurial Marketing) (3hrs) (prereqs Econ 2001.01 or ADEEcon 2001 or equivalent, Math 1130 or equivalent)
- Focuses on marketing concepts and methods of entrepreneurs leading growth-oriented companies

BUSMHR 3665 (Personal Creativity & Innovation) (3hrs)
- Explores how people, places and practices foster personal creativity. Develops student’s ability to create innovative concepts for new products and services.

ISE 5682/ME 5682 (Fundamentals of Product Design) (3hrs) (prereqs senior, graduate student or by permission)
- Takes students through the product design process, from listening to the voice of the customer to idea generation and evaluation, system level design and system architecture, design for assembly and manufacturing and lean manufacturing.

PSYCH 2462 (The Psychology of Creativity) (3hrs) (prereqs Psych 1100 or 1100H)
- Examines the theories, definitions, processes and measurement of personal creativity.

**Content Area 2: Opportunity Evaluation and Venture Planning**

AEDEcon 3102 (Principles of Agribusiness Marketing) (3hrs) (prereqs AEDEcon 2001.01, 2001(H), Econ 2001.01 or 2001(H))
- Focuses on in-depth assessment of the marketing environment in specific food and natural resource industries and what it takes to successfully lead an entrepreneurial enterprise in these industries.

BUSFIN 3290 (Foundations of Entrepreneurial Financing) (3hrs) (prereqs BUSFIN 3120 OR 3220)
- Presents a dynamic two-part process in which companies invest in both real and human capital assets and then find the financial capital necessary to pay for those investments.

BUSMHR 5530 (Value Creation in Social Entrepreneurship) (3hrs) (BUSMHR 2500 and Econ 2001.01)
- Progressive social organizations are seeking to be more entrepreneurial in the manner in which they run their nonprofit businesses. This course is offered to honors students throughout the university. Content will include a group assignment where students will focus on completing a social enterprise project for a non-profit organization in Central Ohio.

BUSMHR 3542 (The Accelerator: Planning the Entrepreneurial Adventure) (3hrs) (prereqs BUSMHR 2500)
- Practicum experience for exploring personal entrepreneurship and creating new ventures.
Content Area 3: Leading High-Performance Ventures

AEDEcon 3160 (Human Resource Management in Small Businesses) (2hrs) (prereqs junior standing or by permission)
- Study of characteristics of small businesses that make many of their human resource management problems unique, such as recruiting only in local labor markets in relative geographic isolation, limited alternatives for organizational structure and irregular coverage of labor laws.

BUSBHR 3541 (Global Innovation and Entrepreneurial Leadership) (3hrs) (prereqs BUSMHR 2500 and ECON 2001.01)
- Field study projects to introduce students to venture capital, private equity, technology commercialization and new venture strategy.

BUSBHR 4520 (Leading High-Performance Ventures) (3hrs) (prereqs BUSMHR 2500 and ECON 2001.01)
- Explores the key managerial practices and skills necessary to lead a successful growing business.

CSC FFS 3270 (Families in Business) (3hrs) (prereqs sophomore standing or above)
- Offers students the opportunity to explore family business topics, such as family dynamics, conflicts and relationships relative to the business; formation and growth, strategic management, professionalization and succession planning.

SOCIAL 3464 (Work, Employment and Society) (3hrs)
- Provides an overview of social science knowledge about organizational functioning, labor force composition and human relations issues.

Requirement 3. Students intending to complete the Entrepreneurship Minor should review any prerequisites carefully and plan to take them early in their academic program plan.

*Note that at most 6 of the credit hours fulfilled as part of Requirements 2 can be used as non-ISE technical electives. Additionally, ISE 5682 can be double counted in the ISE technical electives.