General Business Minor

**Business Minor**

The General Business Minor is designed to provide students in majors other than business with an understanding of the language and basic concepts of business. The minor consists of five courses, one each from the areas of accounting, finance, management and human resources, marketing, and operations management.

*The General Business Minor does not have an application process.* In order to graduate with a Business Minor, you must fulfill the guidelines listed in the curriculum requirements provided below. Upon completing the guidelines, a student need only list the Business Minor on their department graduation application. Students may request to have the business minor added to their degree audit at any time to track their progress in the minor. **No approval from the Fisher College of Business is required.**

**Exclusions:**

This minor is not open to students majoring in business or intending to major in business. Minor courses do not count toward a business degree and do not serve as prerequisites for further study in business.

**Guidelines:**

- Minimum C- for a course to be listed on the minor along with a 2.0 cumulative point-hour ratio required for the minor
- Course work graded Pass/Non-Pass cannot count on Minor

**Below are specific Curriculum Requirements for the General Business Minor**

**Requirement 1.** Before taking the minor courses, it is required that each student take the following courses:

- College Algebra (Math 1130 or 1148 or equivalent or higher)
- Microeconomics (Econ 2001.01 or equivalent)
- Basic Computing (CSE 1110 or higher)

*Engineering students will automatically fulfill the math and basic computing requirements, however they’ll still need to complete Econ 2001.01, which also counts as a social science general education requirement. When scheduling for ANY business minor course, students will need to contact their departmental advisor. Even though all prerequisites will have been met, the system will not allow you to*
enroll yourself— an advisor will need to override you into ALL business minor courses. Please email your advisor with the exact course you’re hoping to add along with the exact section number will suffice.

**Requirement 2.** All five courses must be completed to satisfy minor requirements. Variations in the program are generally not permitted; any variations must be approved by the Associate Director of General Business Programs with the Fisher College of Business. The following five courses include:

- **AMIS 2000 (Foundations of Accounting and MIS) (3hrs)**
  - A survey of accounting for non-business students; financial statements and analysis; accounting for assets, liabilities and owner’ equity; and elements of managerial accounting

- **BUSFIN 3120 (Foundations of Finance) (3hrs) (prereq of AMIS 2000)**
  - A survey of topics in finance for non-business students including; discussion of investment, time value of money, financial markets, financial institutions, risk and return, corporate and international business

- **BUSMHR 3100 (Foundations of Management & Human Resources) (3hrs)**
  - A survey of topics in management and human resources for non-business students. The material includes a discussion of organizational behavior, human resource management and labor markets.

- **BUSMGT 3130 (Foundations of Operations Management) (3hrs)**
  - A survey of operations management for non-business students including discussion of operations management issues in both manufacturing and service organizations including management and purchasing.

- **BUSM&L 3150 (Foundations of Marketing) (3hrs)**
  - A survey of marketing for non-business students including discussion of marketing practice tools and concepts and their applications in profit and non-profit organizations.

**Requirement 3.** No more than 6 hours of transfer credit may be applied to any minor

**Requirement 4.** No grade below a C- will be permitted in courses comprising the minor; the minimum overall CPHR of the minor shall be 2.0.

**Requirement 5.** Courses taken on a Pass/Non-Pass basis may not be applied to the minor.

*Note that at most 6 of the credit hours fulfilled as part of Requirements 2 can be used as non-ISE technical electives.*