FROM IDEATION TO COMMERCIALIZATION: Taking your ideas to market

Today’s increasingly dynamic and competitive world requires students of all types to develop a thorough understanding of entrepreneurship and innovation. The Entrepreneurship & Innovation Minor recognizes that everyone is creative and has the ability to develop critical thinking skills that address problems of global dimension.

The Entrepreneurship & Innovation Minor provides undergraduate students from multiple disciplines and majors with a core understanding of how to develop a new start-up business or create new products and services within an existing enterprise. Students completing the minor will possess the ability to apply critical thinking skills and cross-disciplinary, collaborative problem solving in the creation of successful new ventures, products and services.

The new minor features:

- Four types of entrepreneurship: start-up based entrepreneurship, corporate intra-preneurship, technology commercialization and social entrepreneurship
- Infusion of critical thinking skills and creative problem solving
- Trans-disciplinary collaborations and project-based experiential learning

The Curriculum Framework

The minor curriculum is based on a framework that combines theories, tools and practices of entrepreneurship and innovation that progresses from initial ideation through commercialization in three distinct phases.
Entrepreneurship & Innovation Minor Overview

- 15-16 credits total
- Begin in your sophomore year
- Can be completed in 4 semesters
- Courses must be taken sequentially: 3 required core courses (concurrent or in sequence); 1 required elective course; 1 required practicum course

Note:
BUSMHR 2500 Entrepreneurship is no longer required in the minor but is an excellent introduction to entrepreneurship and innovation and is recommended for students with less business acumen and is an approved GEC social science course.